

Luna / Haoyue Deng

Graphic Designer

CONTACT

+1 415-919-7175
lunadeng.design@gmail.com
lunadengdesign.com

OBJECTIVE

A daring and creative individual, seeking a design position to contribute the passion of building powerful platform for diverse causes; to work with a passionate, engaging, and inclusive environment

EDUCATION

Academy of Art University

September 2016 – May 2021 / San Francisco, CA
Bachelor of Fine Art in Graphic Design & Digital Media

EXPERIENCE

Junior Animator

Behrmann Thomsen Studio / San Francisco, CA
March – May, 2021

Created the storyboard according to provided script.
Created motion graphics and video transitions according to brand guidelines.

Graphic Design Freelance

Xia Tattoo Studio / Beijing, China
January 2021 – Current

Visual system design and brand consulting for the tattoo studio.
Collaborated with various tattoo artists to design promotional deliverables.

Art Advisor

Beijing National Day School for iGEM 2020 / Beijing, China
July – October, 2020

To help the team create consistent visual presentation in the competition.
Collaborated with the life sciences scholar to communicate accurate scientific output by visual languages.

SKILLS

Software

InDesign / Illustrator / Photoshop / Adobe XD / After Effects / Premier Pro /
Cinema 4D
Microsoft Office / Pages / Numbers / Keynote / Figma / Sketch

Creative

Typography / Editorial Design / Design Strategy / Branding / Interaction Design
/ Motion Graphics / Packaging / Video Editing / Digital Media Marketing /
Calligraphy / Crafting / HTML & CSS

LANGUAGES

English, Mandarin

REFERENCE

Furnished upon request.