

Luna / Haoyue Deng

Graphic Designer

CONTACT

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lunadengdesign.com

OBJECTIVE

A daring and creative individual, seeking a design position to contribute the passion of building powerful platform for diverse causes; to work with a passionate, engaging, and inclusive environment.

EDUCATION

Academy of Art University

September 2016 – May 2021 / San Francisco, CA
Bachelor of Fine Art in Graphic Design & Digital Media

EXPERIENCE

Junior Designer

Ethera Creative / San Francisco, CA
September, 2021 – Current

Conceive, design and implement differentiated and conceptual brand identity and advertising projects for B2C and B2B companies over various brand touchpoints including digital, product and print.

Produce high quality UX solutions through site maps, wireframes, design and high-fidelity prototypes.

Create interactive websites and apps that facilitate an enjoyable and intuitive customer experience.

Enhance brand identities and interactive designs with motion graphics, to make ideas easier to understand through simple videos.

Junior Animator

Behrmann Thomsen Studio / San Francisco, CA
March – May, 2021

Created the storyboard according to provided script.

Created motion graphics and video transitions according to brand guidelines.

SKILLS

Software

InDesign / Illustrator / Photoshop / Adobe XD / After Effects / Premier Pro / Cinema 4D / Figma / Sketch / Microsoft Office / Pages / Numbers / Keynote

Creative

Typography / Editorial Design / Design Strategy / Branding / Interaction Design / Motion Graphics / Packaging Design / Video Editing / Digital Media Marketing / Calligraphy / Crafting / HTML & CSS

LANGUAGES

English, Mandarin

REFERENCE

Furnished upon request.